

## Filming: Essential Practical Skills – Course Profile

### AIMS OF THE COURSE

- ▶ To develop confidence in the use of the camcorder.
- ▶ To encourage the use of manual controls for creativity
- ▶ To provide a basis for professional-quality work

### PRE-REQUISITES

- ▶ It is assumed that students will be reasonably familiar with their own camcorders and will have previous experience in shooting video.
- ▶ Students are expected to bring their own camcorders with spare tape and charged batteries.

### TEACHING STYLE

Students are guided through a series of lessons and practical exercises. Each lesson is targeted on specific learning points fully supported by comprehensive notes.

Delivery of the course (**London or On-site**) can be on a small group basis or delivered on a one-to-one basis to meet your own specific needs.

### SUPPORT AFTER THE COURSE

We hope that our comprehensive course manual will provide you with first class support after the course.

However, should you have a problem with any of the course content, you have personal tutor support for up to three months following the course.

We pride ourselves on our friendly and efficient support and, indeed, we rely upon that to encourage students to return for further training.

### WHAT YOU WILL LEARN

- ▶ General tips for producing good video.
- ▶ Shot sizes and angles.
- ▶ Steadiness techniques (with and without tripod).
- ▶ Basics of sound recording.
- ▶ Basics of lighting – control of exposure.
- ▶ Understanding and controlling 'contrast ratio'.
- ▶ Basics of good picture composition.
- ▶ Pan and Tilt techniques – when and when not to use them.
- ▶ Zoom techniques – when and when not to use them.
- ▶ Controlling perspective.
- ▶ Understanding depth-of-field.
- ▶ Using depth-of-field creatively.
- ▶ Using neutral density filters.
- ▶ Use of polarising filters.
- ▶ Understand shutter speeds related to video filming.
- ▶ Using shutter speeds for creative effect.
- ▶ Understanding white balance.
- ▶ Experimenting with white balance for creative effect.